



# THE JURA INSIGHT

To help the less fortunate in the areas of health, education, and social services, here in South Florida, Jamaica and the rest of the Caribbean.

**APRIL, 2014**

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## UPCOMING EVENTS

- Jura's annual Tea party - April 27, 2014
- Difference Makers Golf Tournament - June 28, 2014
- Jura's Premier Awards Gala - August 2, 2014
- Mission Trip - Jamaica October 2014

### FROM THE EDITOR'S DESK: CLAUDETTE SAINT

Dear Friends,

I am very excited to publish the first issue of our quarterly newsletter The JURA Insight; It's been a long time coming.

The JURA Insight will play an important role in keeping our stakeholders, members and friends informed about the wonderful work we are doing, and planning to do to improve the lives of people in communities both here in South Florida and the Caribbean.

We believe communication is critical in building relationships and relationships are integral to making a difference.

Non-profit organizations like JURA play a significant role in

meeting the needs of the less fortunate who seem to 'fall between the cracks' of the resources that government can provide and the private sector is willing to give.

Caring for the less fortunate in our communities is a challenging but rewarding business. In order to be effective, organizations such as JURA that operate in the social sector need volunteers and donors. According to the National Council of Nonprofits, 80% of non profits saw an increase in demand for their services over the last six years with only about 50% of them being able to meet the demand. No doubt these are tough times, but together we can work to make a

difference. We welcome your suggestions and comments.

Happy reading!



### A BRIEF HISTORY OF AFTERNOON TEA

Legend has it that afternoon tea was started in the mid-1800's by Royal Britain's Anna, the Duchess of Bedford. Around this time, kerosene lamps were introduced in wealthier homes, and eating a late dinner (around eight or nine p.m.) became fashion-

able. At the time, there were only two meals each day -- a mid-morning, breakfast-like meal and the other was an increasingly late dinner-like meal.

(continued on page 2)



**WHY WE GIVE BY OLIVER FALLOON-REID**

**Why do we give?**

Charities Aid Foundation (CAF) in Britain posed this question through an online survey in 2013.

The additional questions they asked were: what influences people to give, how do major donors think, what could grow giving and how much of their wealth should the more affluent give to

charity in their lifetime? These are important questions for the social sector. Non-profit organizations, in order to be more strategic in optimizing support for their missions, must understand the dynamics behind the source of their funding.

According to CAF the study found that the foremost reasons why people gave were personal values, ethics

and morals. Beyond this 75% said they gave because they believed in the particular cause. Seventy-one percent (71%) gave because of their faith. This shows in annual religious giving, measuring one of the highest over the last three years.

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When all is said and done, we will be more remembered, not by what we have accomplished for ourselves, but by our contribution, for better or worse, to humanity.

**INDEPENDENCE GALA 2014**

Continuing in the spirit of collaboration, Jura’s main fundraising event this year will be a joint event with the Consulate General’s office in Miami. The newly installed Consul General, Hon Franz Hall was happy to bring the community closer together in celebration of Jamaica’s 52nd anniversary of Independence. A major focus of

the evening will be an awards ceremony recognizing community leaders from various sectors for invaluable contributions they have made. Honorees are recommended by their peers for years of service and excellence in their fields of endeavor. These include law, politics, government, education, business, social welfare,

religion, arts and cultural entertainment. A moving moment last year was that of 12-year-old Joshua Thomas, a young Jamaican, honored for his efforts to fight hunger. Joshua started his mission at age four and his organization continues to feed many residents in poor communities.



**“Joshua started his mission at age four and his organization continues to feed many residents in poor communities.”**

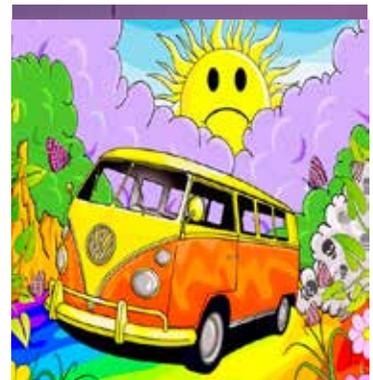
**HISTORY...AFTERNOON TEA**

(continued from page 1)

The story goes that the Duchess found herself with a "sinking feeling" (likely fatigue from hunger during the long wait between meals) and decided to have some friends over for assorted snacks and tea (a very fashionable drink at the time).

The idea of an afternoon tea gathering spread across high society and became a favorite pastime of ladies of leisure. Later, it spread beyond the highest echelons of society and became more accessible for some other socio-economic groups. Usually served between 3 and 5 p.m.,

afternoon tea (sometimes referred to as “low tea”) is very different from “high tea,” during which a more hearty meal was eaten at the end of a work day, around 5:30 or 6 p.m., by the working classes.



**Your little acts of kindness brightens someone's day...it doesn't matter from how far away....**

## THE MIRACLE CLUB

**Jamaica United Relief Association (JURA)** believes in the concept that small and medium sized organizations working in the social sector can optimize their impact by working together, sharing best practices, pooling resources and supporting each other.

This is why we have committed our efforts to helping

organizations such as The Miracle Club and Friends of Friendship with their work. Located in Trench Town, Kingston, Jamaica, the Miracle Club is a mentoring club operated under AIR - Agency for Inner-city Renewal. The Miracle Club, which is the brainchild of

Dr. Henley Morgan, seeks to motivate and inspire young

adults to achieve their full potential. The membership is approximately 80 young people, and growing, in and around the Trench Town community. Club membership is not restricted to persons living in Trench Town as persons outside of the Trench Town community have been actively involved in the club.



Participants looking on at new training programs and materials developed for the Miracle Club.

## FRIENDS OF FRIENDSHIP

**Friends of Friendship** operates a healthcare clinic in Portmore, Jamaica, in collaboration with the Health Ministries Department of Portmore Seventh Day Adventist Church. Other clinics and outreach events are held in all other parishes throughout Jamaica. They provide basic healthcare services to indi-

gent Jamaicans within these respective communities. In addition to basic healthcare services, the organization promotes other community events, including nutritional exposés, and building services when needed. Dr. Dane Levy, who is the primary medical practitioner, and Nurse J. Hines have both received proclama-

tions from the Jamaican government for their community services. The organization focuses primarily on mobile healthcare services, but also reaches out to residents who need other forms of support. It provides assistance in the form of lunch money and educational supplies to students in need.



The kids monkey bar above was partially funded by a donation made to Friends of Friendship by JURA.

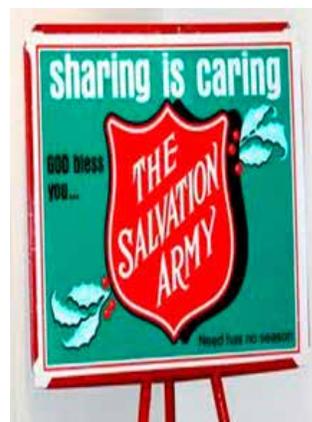
## WHY DO WE GIVE...

(Continued from page 2)

About two thirds, 61%, said the gave because of personal experience – life has been good and they wanted to give back. Thirty-eight per cent (38%) wanted to make a positive impact while 25% said that they were motivated by the relationships that they formed. While this list of reasons may not

be exhaustive, it provides significant knowledge resource for non-profits to utilize when setting strategic goals, appealing to donors, and building community partnerships.

Why do you give? See full report at: <https://www.cafonline.org/pdf/CAF-Why-We-Give-Jan14.pdf>



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